Is there a template I can use for my offering documents?

No, and unfortunately, there is unlikely to be one. MNVest provides rules through which a company can offer securities to investors. It does not, however, provide a template for how the offering is to be structured or written. For companies lacking this experience, a securities attorney can help, likely for a fee.

The challenge here is that every business is different, with variations in the amount of capital needed, timeframe, level of experience, team size, number of employees, business type, etc. A template could end up restricting creativity, as well as restricting the types of offers that are made.

A good place to start is to read rule 2876.3050, “MNVest Notice Filing” (you can find a full copy of the rules here).

By and large, the offering document should explain very clearly the nature of the business, history, the team, what the money will be used for, potential risks and benefits, and the exact terms of the offering. This last part is the most difficult, and for those without any experience with securities, it is worth contacting an expert. We can point you in the right direction. Send us an email at svoigt@regionfive.com if you need assistance.